

Visit us at the Vision in Shanghai / China from July 11 to July 13, booth 5.1C205

MVTec shows new technologies at VISION China Shanghai

- **One of the leading trade fairs for machine vision and industrial automation in China**
- **Strengthening MVTec's presence on the Chinese market**
- **Presentation of current product releases and technology highlights**

Munich, June 27, 2023 – MVTec Software GmbH (www.mvtec.com), a leading provider of standard software for machine vision, will demonstrate its technological leadership during VISION China Shanghai. From July 11 to 13, the Munich-based machine vision specialist will present its innovative products and services to a broad professional audience. In hall 5.1H, booth 5.1C205 of the National Exhibition and Convention Center Shanghai MVTec will demonstrate the performance of its technologies live in front of an audience.

"As one of China's leading machine vision exhibitions, VISION China Shanghai provides us with the perfect opportunity to showcase our products and services to an expert audience. With our branch office in Kunshan and our second, recently opened office in Shenzhen, we already have two important platforms to be as close as possible to our customers in China. Our renewed presence at the trade fair is another opportunity to intensively network with our customers and partners", comments Martin Krumey, Vice President Sales at MVTec on the trade fair appearance.

Therefore, in addition to demonstrating new products and technologies in Shanghai, maintaining contacts with partners and customers from the Chinese market also plays an important role for MVTec. Especially from the point of view that the trade show also welcomes international visitors for the first time since the beginning of the COVID 19 pandemic.

Live demos show the potential of machine vision

Using several live demonstrations, MVTec will show directly at the booth how its products HALCON and MERLIC can improve productivity and quality in various industries. One live demonstration will focus on the deep-learning-based bin-picking technology "3D Gripping Point Detection" integrated in HALCON: Here, MVTec will use an image-processing-based robotics system to demonstrate how the technology can be used to grip, move, and place any object with unknown shapes. In another demo, visitors will learn how HALCON is used as a central component for process automation and quality optimization in lithium-ion battery production. A third demo shows the use of HALCON and MERLIC on various embedded devices and in combination with different AI accelerators.

In addition to the MVTec booth, visitors can also experience the wide range of possible applications of HALCON and MERLIC live at the booth 5.1D02 of long-time sales partner DAHENG IMAGING in three demos.

About MVTec Software GmbH

MVTec is a leading manufacturer of standard software for machine vision. MVTec products are used in all demanding areas of imaging: semiconductor industry, surface inspection, automatic optical inspection systems, quality control, metrology, as well as medicine and surveillance. By providing modern technologies such as 3D vision, deep learning, and embedded vision, software by MVTec also enables new automation solutions for the Industrial Internet of Things aka Industry 4.0. With locations in Germany, the USA, France, and China, as well as an established network of international distributors, MVTec is represented in more than 35 countries worldwide.

www.mvtec.com

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