

The full machine vision experience at the MVTec Innovation Day

- **Industry meeting takes place on February 20, 2024, in Fürstentfeldbruck near Munich**
- **Presentations on the latest technological developments and sessions on tips & tricks for individual machine vision applications**
- **Event offers a forum for networking and professional exchange**

Munich, December 7, 2023 – MVTec Software GmbH (www.mvtec.com), a leading international software manufacturer for machine vision, will be hosting its popular MVTec Innovation Day on February 20, 2024. Under the motto "Discover the Potential of Machine Vision", the company will present practical machine vision know-how firsthand at the Fürstentfeldbruck Event Forum near Munich. Attendees can learn about current trends as well as the latest technologies and product features. They will also receive valuable and practical tips and tricks for their individual machine vision applications. Exciting live demos and expert presentations will provide in-depth insights into the development of machine vision applications and their use. Networking opportunities play a special role at the Innovation Day. The event serves as a forum for professional technical exchange and stimulating discussions.

Machine vision at its finest!

"Our Innovation Day has established itself as an event in the machine vision industry, and our objective has also proven its worth: To provide developers of machine vision applications with a platform to exchange ideas, share knowledge, and provide inspiration. This year, we are placing an even stronger focus on technical depth to offer participants the greatest possible value," explains Dr. Olaf Munkelt, Managing Director at MVTec Software GmbH.

In the presentations, participants will learn how MVTec is paving the way for machine vision in adaptive manufacturing. They will discover how MERLIC can help them to quickly develop and integrate machine vision applications. Additionally, they will explore how deep learning applications can be optimized with AI accelerators. Visitors will also be able to dive deeper into a wide range of industry topics using several live application examples. The program will be concluded by a panel discussion on the topic "Generative AI in machine vision" - how far can technology take us?" before the event closes with a networking evening.

MVTec will be offering a live stream for interested parties who are unable to attend on site.

All information and the opportunity to register can be found at <https://www.mvtec.com/innovation-day-2024>

Press release



About MVTec Software GmbH

MVTec is a leading manufacturer of standard software for machine vision. MVTec products are used in a wide range of industries, such as semiconductor and electronics manufacturing, battery production, agriculture and food, as well as logistics. They enable applications like surface inspection, optical quality control, robot guidance, identification, measurement, classification, and more. By providing modern technologies such as 3D vision, deep learning, and embedded vision, software by MVTec also enables new automation solutions for the Industrial Internet of Things aka Industry 4.0. With locations in Germany, the USA, France and China, as well as an established network of international distributors, MVTec is represented in more than 35 countries worldwide.

www.mvtec.com

Press Contact MVTec Software:

MVTec Software GmbH
Press Requests
Arnulfstraße 205
D-80634 München
Phone: +49 (0)89-457695-0
Email: press@mvtec.com
Web: www.mvtec.com

Schwartz Public Relations
Tobias Möldner
Sendlinger Straße 42 A
D-80331 München
Phone: +49 (0)89-211 871 -31
Email: mvtec@schwartzpr.de
Web: <http://www.schwartzpr.de/en>