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Machine Vision: MVTec presents itself and its software products at Automate

- **Exchange with long-standing partners, customers and interested parties is the focus of the trade fair appearance**
- **Machine vision portfolio enables complete automation workflows**
- **MVTec has been represented in the USA with a subsidiary since 2007**

Munich, March 19, 2024 - MVTec Software GmbH (www.mvtec.com), a leading international manufacturer of machine vision software, will be exhibiting again this year at Automate in Chicago from May 6 to 9, 2024. The software company from Munich has had a subsidiary in the USA since 2007. At booth #4469, MVTec will be presenting its product portfolio and the latest technologies, and is looking forward to exchanging ideas with partners, customers and interested parties. "Automate is a very important trade fair for us, because this is where we meet visitors from all areas of automation. We see machine vision as the eye of production and therefore a key component of automation. At the trade fair, we want to show the fundamental advantages of machine vision and how our software products enable profiting from them," explains Dr. Olaf Munkelt, Managing Director of MVTec. Heiko Eisele, President of MVTec USA, adds: "We are delighted to be back at Automate, the largest solution-based trade fair for automation in North America. This year, we will again be represented with a large booth. This will allow us to showcase our comprehensive product portfolio."

Focus on battery production and semiconductor manufacturing

Machine vision can be used in almost every industry. With very high speed and accuracy and 24/7 availability, the technology offers advantages that are particularly needed in battery production and semiconductor manufacturing. Large manufacturing plants are currently being built up in these sectors in the USA. This is why machine vision is so important, as it plays a key role in production. At the trade fair booth, MVTec will be demonstrating how machine vision, as the "eye of production", optimizes and automates processes. MVTec offers a wide range of functionality based on deep learning and classic machine vision, which customers can use to implement their applications flexibly and efficiently. The company will be demonstrating how this is possible in concrete terms with three demos at its booth. Finally, the two new software versions HALCON 23.11 and MERLIC 5.5 will also be presented at Automate.

MVTec has been present in the USA since 2007

MVTec Software GmbH has been represented in the USA with its own subsidiary since 2007. Since then, MVTec has grown steadily and has positioned itself as a reliable partner in the

North American machine vision industry. "Our goal is to provide our customers with the best possible machine vision software at all times," says Heiko Eisele and continues: "For us, this means that we maintain a very close relationship with our customers through our local service and actively support them in creating solutions based on HALCON, MERLIC and the Deep Learning Tool. We are also actively expanding our presence in the North American market by continuously hiring employees for our Boston office."

About MVTec Software GmbH

MVTec is a leading manufacturer of standard software for machine vision. MVTec products are used in all demanding areas of imaging: semiconductor industry, surface inspection, automatic optical inspection systems, quality control, metrology, as well as medicine and surveillance. By providing modern technologies such as 3D vision, deep learning, and embedded vision, software by MVTec also enables new automation solutions for the Industrial Internet of Things aka Industry 4.0. With locations in Germany, the USA, and China, as well as an established network of international distributors, MVTec is represented in more than 35 countries worldwide. www.mvtec.com

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